

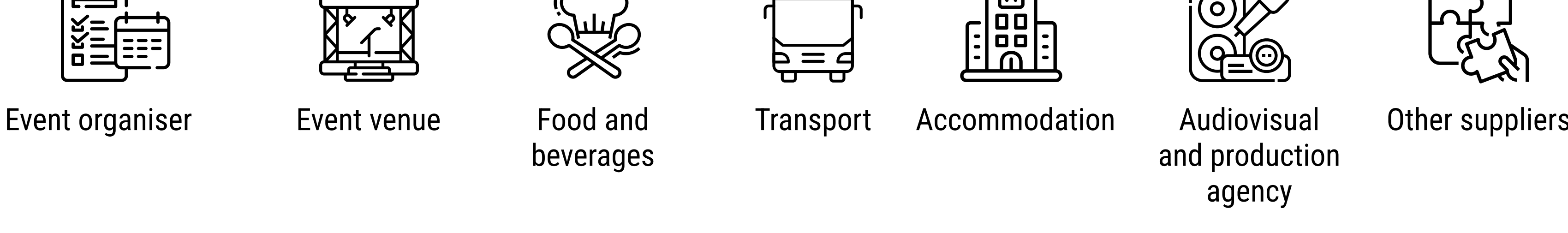
TOOLS TO HELP MAKE YOUR EVENTS MORE SUSTAINABLE

The Catalan Tourist Board presents four tools aimed at the **MICE sector** to facilitate achievement of the **Sustainable Development Goals (SDGs)** at the professional **meetings and events** held in Catalonia.

These tools consider the **environmental, social and economic sustainability** of events, initially prioritising those **self-diagnosis** actions that subsequently enable **prevention or reduction measures** to be adopted, as well as **offsetting measures** if necessary.

Who are they for?

All those companies involved in holding an event can make use of these tools, both the organiser and suppliers:



The 4 tools

All the tools can be downloaded [HERE](#)

SUSTAINABILITY CHECKLIST

Objective:
A list of actions to help organisations plan and measure event sustainability.

Result:
A list of suggested measures to be incorporated into events based on the level of sustainability effort for the organisation. This list also lets you track the status of your chosen actions for implementation purposes.

GUIDE TO ORGANISING SUSTAINABLE EVENTS

Objective:
A guide to incorporating sustainability criteria in events, both public and private, thereby making a contribution to achieving the SDGs.

Result:
A final report on the event for sharing the results obtained.

EVENT SUSTAINABILITY CALCULATOR

Objective:
A tool for calculating event sustainability for self-assessment purposes.

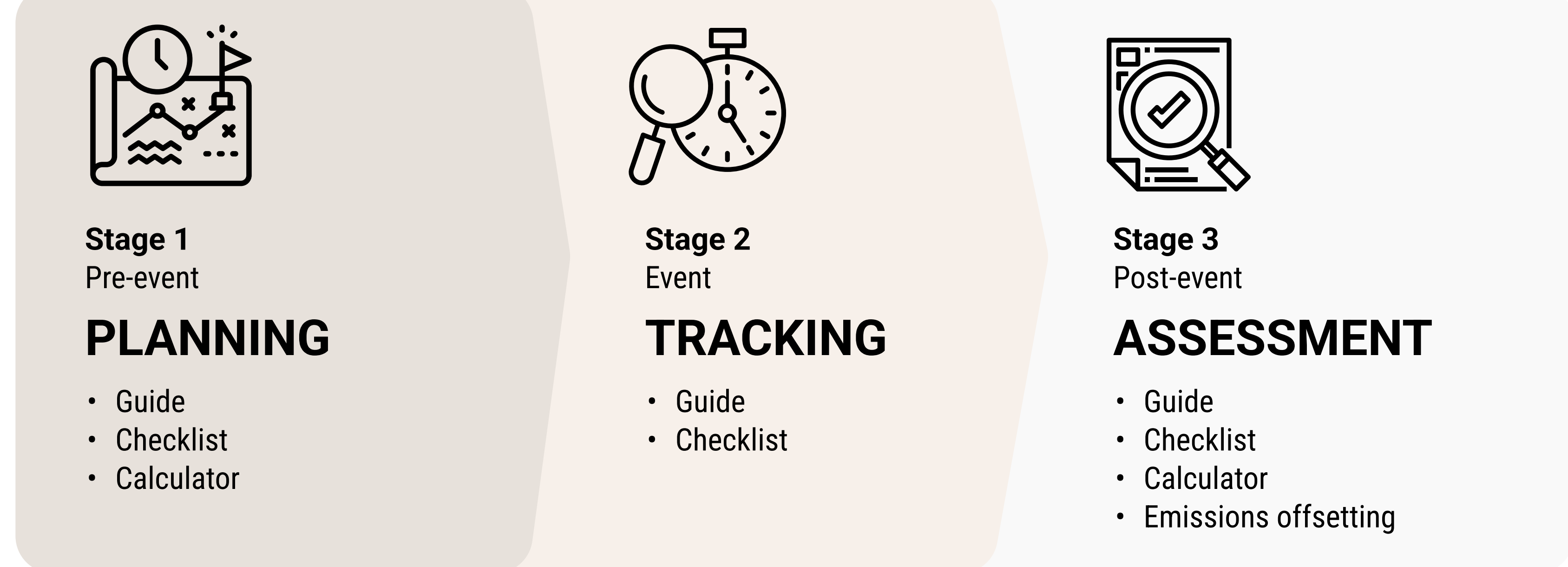
Result:
An infographic with calculated indicators on the level of environmental, social and economic sustainability of the event.

GUIDE TO GHG EMISSIONS OFFSETTING

Objective:
A guide to offsetting the tonnes of CO₂e that could not be avoided.

Result:
GHG credit purchase and cancellation certificate. The Programme label can also be used under Voluntary Agreements.

When should they be used?



How are they used?

They are customisable tools that adapt to all the various types of companies involved in the event.

